

## Newsworthy

### Plans for Conference in New Orleans

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A full and interesting slate of programs for New Orleans was put forward at Midwinter Conference in San Diego. Watch for these in your program and consider signing up for one of the preconferences. Also, do not forget the Friday evening LLAMA fundraiser. These have a reputation of providing excellent entertainment before the conference gets too intense.

### LLAMA - PRECONFERENCES

#### **LLAMA/BES Tour of New Orleans Public Library Branches**

Friday, June 24, 2011, 8:30 a.m. – 4:30 p.m.

The purpose of this tour is to highlight new branch libraries built after Katrina. These libraries were positioned and built in accordance with the post-Katrina master plan and they are local-community centric. (\$75 for LLAMA Members)

#### **Just how much space do you need? Using ALA building blocks to program your new or expanded space.**

Friday, June 24, 2011, 8:30 a.m. – 4:30 p.m.

Learn how to move from your desired service goals to an actual building program. A team of librarians and architects will lead the session using cases studies and a hands-on work session demonstrating how to use the new LLAMA BES Building Blocks publication. Participants can submit their own library services goals and collection data to be used as one of the library building space programs to be developed during the day. Breakout sessions follow presentations. (\$165 for LLAMA Members)

Speakers: Diane Bruxvoort, Associate Dean for Collection Services, University of Houston ; David Farrar, Library Director, East Baton Rouge Parish Library; Daria Pizzetta, Senior Associate, H3 Hardy Collaboration Architecture, New York; Denelle C. Wrightson, Director of Library Architecture, PSA-Dewberry, Dallas

#### **The Tough Stuff: Leadership, Change, & Performance Management for Library Managers**

Friday, June 24, 2011, 8:30 a.m. – 4:30 p.m.

Library managers are rarely prepared for the more difficult aspects of their positions. This preconference involves active learning, active listening, experience-sharing and brainstorming on those challenging areas. Participants will be involved in discussions and activities to identify

the characteristics of leadership and discuss tools to develop and nurture those skills and personality traits in themselves and their staff; manage change; and handle performance management issues. Appropriate for managers at all levels at all sized institutions. (\$165 for LLAMA Members)

Speakers: Colleen S. Harris, Assistant Professor & Head of Access Services, University of Tennessee at Chattanooga Lupton Library; Jenica P. Rogers, Dean of the Library, SUNY Potsdam, New York; Mary Carmen Chimato, Assistant Dean, University of the Pacific Library, Stockton, California

## **ENTERTAINMENT FUNDRAISER**

### **LLAMA Dinner/Jazz Cruise on the Natchez**

Friday, June 24, 2011, 7:00 – 9:00 p.m.

Savor the beauty and romance of the New Orleans skyline aboard the authentic steamboat NATCHEZ. Included in your ticket price is the steamboat cruise, buffet dinner, and live jazz by the world renowned “Dukes of Dixieland”. Gratuities and alcoholic beverages are not included in the price of the ticket. (\$75 for LLAMA Members)

## **NO CHARGE CONFERENCE EVENTS**

### **2011 Library Building Awards Presentation**

The Library Building Awards Committee presents biennially building awards to outstanding library building projects. The awards vary in number but usually number between five and ten. Each winner is provided the opportunity for a 10 minute presentation on their project, its history, and significance.

### **LLAMA Swap & Shop has a new name the PR X-Change**

If you are unfamiliar with what Swap and Shop/PR X-Change is all about then see the article Swap and Shop: An Undiscovered Opportunity in the LL&M Archives, Volume 24, No 2 (2010).

## **CONFERENCE PROGRAMS**

In addition to the President’s Program on Unexpected Leadership, LLAMA is currently planning to offer 16 topical programs positioned along four different tracks in New Orleans. Check out the titles and brief descriptions below to find those you may want to watch for in the final program.

- ADMINISTRATION AND LEADERSHIP TRACK

### **Envisioning our Future: Restructuring the Academic Library through Radical Collaboration**

### **Fundraising 101: Making Beautiful Music Together-- 360 Degree Fundraising**

Everyone in your organization--at all levels--has an impact on fundraising throughout the year. This session will help you create cogent development strategies, develop partnerships and craft messages to engage your entire organization so that everyone is singing the same song. Three experts will present tips and examples that will strengthen and focus your fundraising efforts during these challenging times.

### **The Library Marketing Unprogram: Learn from your peers**

Get the latest buzz on what's happening in marketing and public relations for libraries, straight from your colleagues, as you share your knowledge with them. Move from table to table and topic to topic in this fast-paced, audience-driven unprogram. YOU bring the discussion topics. There will be no designated speakers or presenters; instead, we will leverage the expertise of all our attendees to create a dynamic learning environment. Attendance will be limited to 100 participants; doors will close no later than 8:05.

### **Vision and Evolution: The Lives of the Hazel McCallion Academic Learning Centre**

#### **A Person of Interest... Safety and Security in the Library**

Learn how to deal with patrons in the library who are displaying behavioral problems, breaking the law, or breaking library policy. Hear about strategies for effectively addressing difficult situations as they arise and what you can do to minimize disruptions to library service.

#### **Designing a Specialty Commons: What You Need to Know About Furniture, Equipment, and Technology Before Designing your Own**

This program will feature a panel discussion of space, furniture, equipment considerations in five specialty commons in three academic libraries in Michigan, North Carolina, and California including a library data lab, a learning commons, digital media lab, a technology sandbox, and SAND (spatial and numeric data) center.

#### **Evolution of the Academic Library Building: a Forum on Recent Planning, Design, and Construction of New Library Space**

This program will present results and analysis of a recently completed study on new academic library buildings completed between 2003 and 2010. Following the report, three case studies of new library buildings will be presented and will include overviews of planning considerations, new trends in library design and use, and the role of the new library building in campus life. The discussion will be moderated by an architect who specializes in library design.

#### **Return on Investment in a Tough Economy -- Defining the Value of the Academic Library**

Highlights two projects to help academic libraries apply return on investment (ROI) principles to demonstrate their value and impact on users and justify the expense during challenging economic times. Cawthorn and Herold will explain the application of Triple (people, planet, and profit) Bottom Line Accounting (TBLA) to ROI while King will discuss the IMLS-grant-funded Lib-Value (Value, Outcomes, and Return on Investment of Academic Libraries) that will develop approaches to assessing the value/ROI of library services.

### **Succession Planning and Leadership Development: Are You Ready?**

According to research conducted by the Library Journal, 40% of the nation's librarians will have retired by the end of this decade. Libraries have to make sure they are ready. Demand for service is increasing as budgets are decreasing. As key staff leave at an every increasing rate it becomes critical to strategically plan how library resources will be used to train and develop staff in order to fill the gaps. Are you ready?

- DIGITAL INFORMATION AND TECHNOLOGIES TRACK

### **Social [Not]Working: Managing Social Networking Tools**

Learn how an academic library and a public library have staked out their space.

- HUMAN RESOURCES AND STAFF DEVELOPMENT TRACK

### **Determining the Real Value of Staff Development**

Most everyone agrees: staff development programming is a must for library employees; however, programs are often difficult to justify in tough economic times. Assessing a program's overall success can be even more difficult. This session will explore how to identify the value a program will bring to the library, how to programmatically enmesh staff development into the library's overall strategies, and how to assess the overall success of your staff development program.

### **Pay for Performance that Works**

Have you always wanted to develop a pay for performance system but have been afraid to add pay when just managing performance is making you crazy? How can you ensure the system is fair and equitable and that staff stays motivated and energized? Using real life examples – from development to implementation, come and learn how to move towards an effective system that works. Learn the perils, pitfalls, and helpful mechanisms of making it happen.

### **Hiring Non-MLS Librarians: Trends and Training Implications**

Are libraries hiring professionals from outside librarianship for positions traditionally held by MLS-degreed librarians at an increasing rate? Such a trend could change the culture of libraries and librarianship in unforeseen ways. The program will cover the results of an ALA-funded research project to examine hiring practices in public and academic libraries and identify the essential elements of an orientation for non-MLS hires in librarian positions.

- USER SERVICES TRACK

### **FEAST (Future & Emerging Access Services Trends)**

Why choose between presentations when you can come to one FEAST? Future & Emerging Access Services Trends (FEAST) gives you multiple speakers and topics in one 90 minute session. Hear practitioners and experts discuss what's new or just around the corner in

circulation, shelving, reserves, interlibrary loan, offsite storage and more in short seven minute courses. Fresh and timely. Never frozen. There's always plenty to choose from at the FEAST!

## **Learning Spaces**

### **Where the Wild Things Are: Children's Discovery & Learning Spaces**

This 2 hour program will review how public librarians have changed children's library spaces. Increasingly they are no longer children's book collections and children's story hours, and instead have become destinations for children and their caregivers for discovery, play and learning. A panel of 4 nationally known experts on these transformations will describe how to create discovery and learning spaces in libraries, including a detailed discussion of the types of play and discovery items to use. Attendees will also hear about new early literacy efforts and have ample time for questions and answers.

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